

Message Text

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TO AMEMBASSY PARIS

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TAGS: BEXP, FR, EG

SUBJECT: CAGNE EXPORT PROMOTION EFFORT FOR THE MIDDLE

EAST CALENDAR YEAR 1975

FOR COMMERCIAL COUNSELOR

REF: PARIS 380

1. TRADE PROMOTION EVENTS FOR SAUDI ARABIA AND EGYPT ARE:

AM LATE FEBRUARY TRADE MISSION SPECIALIZED RAILROAD
EQUIPMENT SAUDI ARABIA, EGYPT, SYRIA

B. MARCH 10-31, 1975 COMMERCIAL PRESENCE U.S. PAVILION,
CAIRO INTERNATIONAL FAIR.

C. APRIL. BUILDING MATERIAL AND CONSTRUCTION EQUIPMENT
BUSINESS OPPORTUNITY TRADE MISSION, SAUDI ARABIA, UAE.

D. MAY. TRADE MISSION, COTTON GINNING/TEXTILE
MANUFACTURING EQUIPMENT, EGYPT, MOROCCO, SYRIA.

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E. NOVEMBER 2-7, 1975 TRADE FAIR, CONSTRUCTION EQUIPMENT

AND BUILDING MATERIALS, SAUDI ARABIA.

F. NOVEMBER. TRADE MISSION, SPECIALIZED BUILDING MATERIALS EQUIPMENT, EGYPT.

G. NOVEMBER. TRADE MISSION, ELECTRIC POWER GENERATING EQUIPMENT, SAUDI ARABIA AND UAE.

H. DECEMBER. TRADE MISSION, FOOD PROCESSING EQUIPMENT, EGYPT, LEBANON

2. TRADE CENTER EXHIBITIONS TEHRAN ARE:

A. FEBRUARY 3-7, 1975 AUTOMOTIVE SERVICE AND REPAIR EQUIPMENT

B. APRIL 20-24, 1975 PROPERTY PROTECTION EQUIPMENT (JEEP)

C. MAY 12-14, 1975 POWER TOOLS FOR INDUSTRY (JEEP)

D. JUNE 8-12, 1975 FOOD PROCESSING AND PACKAGING EQUIPMENT

E. SEPT 1975, INSTRUMENTS AND CONTROL SYSTEMS

F. NOV 1975, EDUCATIONAL SYSTEMS

G. DEC 1975, PRINTING AND BOOKBINDING EQUIPMENT (JEEP)

H. FEB 1976, HOUSING SYSTEMS

I. MARCH 1976, PORT FACILITIES

J. APRIL 1976, METEOROLOGICAL INSTRUMENTS (JEEP)

K. MAY 1976, PROTEIN PRODUCTION EQUIPMENT

L. JUNE 1976, MINING AND METALLURGICAL EQUIPMENT

3. TRADE CENTER (OFFSITE) EXHIBITIONS BEIRUT ARE:

A. FEB 10-14, AUTOMOTIVE SERVICE AND REPAIR EQUIPMENT
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4. OTHER USDOC EVENTS PLANNED FOR THE MIDDLE EAST AND NORTH AFRICA ARE:

A. JAN 20-24, 1975 CATALOG SHOW INDUSTRIAL AND SCIENTIFIC EQUIPMENT, MOROCCO

B. MARCH CATALOG SHOW COMMUNICATION EQUIPMENT,

LEBANON.

C. APRIL 24-MAY 11, COMMERCIAL PRESENCE TRADE FAIR,
CASABLANCA.

D. MAY 16-JUNE 1, COMMERCIAL PRESENCE TRADE FAIR, TUNIS.

E. MAY, CATALOG SHOW, MARINE EQUIPMENT, OMAN, UAE, IRAQ.

F. JUNE, TECHNICAL SALES SEMINAR, TELECOMMUNICATION
EQUIPMENT AND SYSTEMS, ALGERIA, MOROCCO, TUNISIA

G. OCTOBER, TRADE MISSION, FOOD PROCESSING AND PACKAGING,
MOROCCO, WEST AFRICA

H. OCTOBER 31-NOVEMBER 6, TRADE FAIR AGRICULTURE, WATER,
AND "AGWA-FOOD"FOOD, TEHRAN

5. INDUSTRY ORGANIZED U.S. GOVERNMENT APPROVED TRADE MISSIONS
ARE:

A. MAY, NATIONAL MACHINE TOOL BUILDERS ASSOCIATION, IRAQ

B. MAY, TRADE MISSION, AMERICAN APPAREL MANUFACTURERS
ASSOCIATION, MID-EAST

C. OCTOBER, TRADE MISSION, STATE OF NEW MEXICO, MID-EAST

D. OCTOBER/NOVEMBER, TRADE MISSION, STATE OF IOWA,
MID-EAST. KISSINGER

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